

2025-2026

Academic Year

Sponsorship Packet

Underwater
Robotics
at
Berkeley

07 October 2025

Warm greetings,

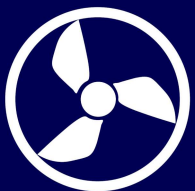
At Underwater Robotics at Berkeley, we strive to create an environment for engineering students to collaborate on developing autonomous underwater vehicles (AUVs) for competitions and research purposes. For the upcoming 2025-2026 academic year at UC Berkeley, we hope to raise at least \$7,000 to fund our [2026 RoboNations's RoboSub](#) competition vehicle, develop our research capabilities, and promote inclusivity within our organization.

As a growing student competition team, we still lack the financial ability to completely support our members, and the resources necessary to improve upon our previous AUV iterations and explore innovative manufacturing technologies. Consequently, we are seeking corporate sponsorships to acquire the financial resources to fully realize our mission. With your support, our organization will not only be able to support the members of our organizations but also the community through our mission to conduct maritime research throughout the Bay Area. Additionally, we will be able to provide members from under-represented groups in our organization with financial support to attend the RoboSub competition.

We have created this sponsorship package to provide you with more information about our organization and describe the benefits that we could provide to your business. We greatly appreciate the time and resources you are dedicating to helping our organization grow, compete, and create positive change in our community.

Sincerely,

Logan Walsh
President, Underwater Robotics
president@urobotics.berkeley.edu



Underwater Robotics at Berkeley is 501-c3 non-profit organization under the Associated Students of the University of California. Additionally, we are affiliated with the University of California, Berkeley Engineering Department through the Engineering Student Council.

2025 RoboSub Tardigrade



ZED Camera

Stereo camera with visual odometry ability

Nvidia Jetson

On-board computing & vision processing

ROS2 FOXY

Custom controls algorithms

Custom Chassis

Designed for modularity and ease of upgrade

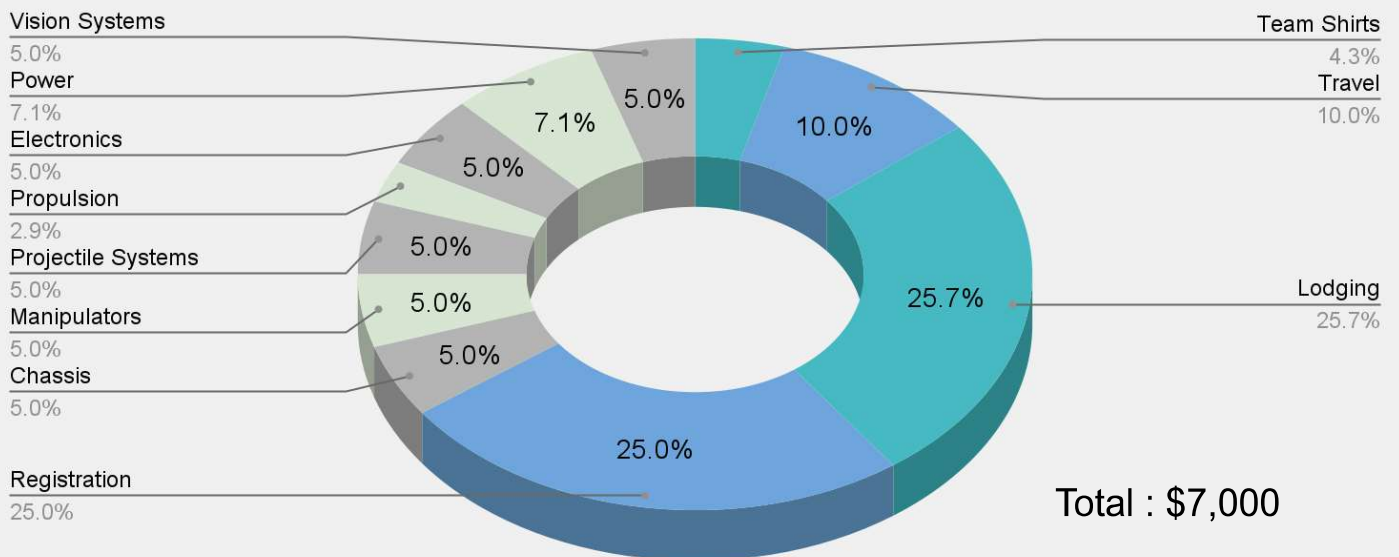
Torpedo System

3D printed spring energy projectile

Dropper System

Payload and release optimized for accuracy

Underwater Robotics at Berkeley RoboSub 2026 Projected Expenses



Sponsorship Packages Overview

(More information about each package is provided on the next page.)

Corporate Packages

Silver Package - \$500

- Sponsor logo displayed on our website
- Sponsor logo displayed on our t-shirt (Sponsorship must be received by 4/1/26)
- IRS Tax Deduction¹

Gold Package - \$1000

- Everything listed under the Silver Package
- Access to resume portfolio
- Member recruitment opportunity

Platinum Package - \$2,000+

- Everything listed under the Silver and Gold Packages
- On-campus recruitment opportunity

Individual Packages

Friendship Package - \$100+

- Sponsor name on our website
- Underwater Robotics Shirt
- Invitation to Open Meeting

As our way of showing appreciation towards our sponsors for helping us reach our goals, we also wish to provide the largest financial sponsor with the opportunity to participate in the naming of our competition AUV for RoboSub 2026, and feature your organization's logo on our competition AUV.

¹ Documentation of the ASUC's Tax Identification or a tax-deductible receipt is available upon request.

Sponsorship Packages

Corporate Packages

Silver Package - \$500

As our way of showing appreciation towards your *Silver* sponsorship, we will include your organization's logo on the sponsorship page of our website. Additionally, if the sponsorship package is received before April 1st, we will guarantee that your organization's logo will be included on the backs of our organization's t-shirts for this academic year. Since our organization is nonprofit, all donations are tax deductible, and we are happy to provide the details upon request.

Gold Package - \$1000

As a *Gold* sponsor, you will be provided with all of the benefits listed under the *Silver* sponsorship. At this sponsorship tier, you will receive access to Berkeley student resumes that we have on file. Additionally, if you are looking to fill specific positions in your organization or recruit for internships, we would be happy to assist you by informing our members of said positions and connecting you with them.

Platinum Package - \$2,000+

As a *Platinum* sponsor, your corporation will be provided with all of the benefits listed above. Additionally, you will be invited to a general meeting, where you will have the opportunity to present your corporation for recruitment opportunities. For this information session, if you would like to have other students outside of our organization to attend, we would be more than happy to organize and advertise this information session for your organization.

Individual Packages

Friendship Package - \$100+

If you would like to be involved with our organization and its activities, this is the perfect package for you. As a Friendship sponsor, your name will appear on the sponsorship page under individual sponsors on our website. Additionally, we would love to give you an Underwater Robotics shirt. You are also cordially invited to the annual open Underwater Robotics meeting, where you will be able to pick up your shirt and meet with team members.

Sponsorship Details

Please make checks payable to "ASUC / Underwater Robotics at Berkeley" and mail it to 2465 Bancroft Way, Berkeley, CA 94720-4500 or donate online through the ASUC portal at <https://asuc.org/donate/#section-1>. Please also email us at communications@urobotics.berkeley.edu, letting us know which packages you are interested in and how we can thank you!

***Please feel free to follow our activities through social media by finding us on Instagram at calrobosub, or by visiting our website at urobotics.berkeley.edu.**

Thank you!

**- Underwater Robotics at
Berkeley**

